

Ad Copy Deadline: **October 14, 2009**

THE OFFICIAL **geoINT 2009** United States Geospatial Intelligence Foundation **symposium**  
October 18 - 21, 2009 • San Antonio, Texas

# SHOW DAILY

Published all three days—Monday October 19, Tuesday October 20 and Wednesday October 21

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Produced by **Geospatial Intelligence Forum**, the **Official GEOINT 2009 Show Daily** is the only authorized source of breaking show news, commentaries from senior DoD and industry leaders, previews of new and innovative products and services, and insight into the future of geospatial intelligence.

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**GEOINT 2009 - OCTOBER 19, 20 & 21**

Produced by *Geospatial Intelligence Forum*

## ADVERTISING RATES

POSITION	RATE	1x	2x	3x
Front Cover Strip Ad	Regular Rate	\$4,000	\$3,800	3,610
	GIF Issue 7.5 Advertiser Rate	\$3,400	\$3,230	\$3,068
Full Page	Regular Rate	\$5,000	\$4,700	\$4,512
	GIF Issue 7.5 Advertiser Rate	\$4,250	\$4,037	\$3,835
Half Page	Regular Rate	3,500	3,325	\$3,159
	GIF Issue 7.5 Advertiser Rate	\$2,975	\$2,826	\$2,685
Quarter Page	Regular Rate	\$2,450	\$2,378	\$2,259
	GIF Issue 7.5 Advertiser Rate	\$2,083	\$1,979	\$1,880
Premium Position Cover 2, 3 or 4	Regular Rate	\$5,750	\$5,463	\$5,190
	GIF Issue 7.5 Advertiser Rate	\$4,888	\$4,644	\$4,412

## ADVERTISING SPECS

POSITION	TRIM SIZES
Front cover strip	8.375 x 1.75 *
Full Page	8.375 x 10.875 *
1/2 page horizontal	7.375 x 5.25
1/4 page vertical	3.6 x 5.25

\* Please remember to include bleed

**Bleed**

Full Page: 1/4 inch beyond trim  
 Partial Page: no bleed required

**Live Area**

1/4 inch inside trim

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